



To: **West Central Area Committee - 24<sup>th</sup> April 2014**

Report by: Jackie Hanson, Operations & Resources Manager,  
Community Development

Wards affected: Castle, Market, Newnham,

**Community Development and Arts & Recreation Development  
AREA COMMITTEE GRANTS 2014-15**

**1. Executive summary**

- 1.1 This report details applications received to date for 2014-15 funding for projects in the West Central Area, makes recommendations for awards and provides information on the eligibility and funding criteria.

**2. Recommendations**

The West Central Area Committee Councillors are recommended:

- 2.1 To consider the grant applications received, officer comments and proposed awards detailed in Appendix 1
- 2.2 To agree the proposed awards detailed in Appendix 1 and summarised in the table below:

Ref	Organisation	Purpose	Award £
WC1	Christ's Pieces Residents Association	Two talks	<b>300</b>
WC2	Friends of Midsummer Common	Community orchard equipment and events	<b>1,133</b>
WC3	Little Monkeys parent and toddler playgroup	Repair existing soft play equipment	<b>190</b>
WC4	St Augustine's Church	A programme of 20 talks, concerts and events plus a special community event	<b>1,500</b>
WC5	St Giles Church	Sixth annual Christmas Tree Festival	<b>1,145</b>
WC6	The Liveaboard Trust	River Art Festival at venues up and down and including on the river	<b>3,000</b>
WC7	Under Fives Roundabout	Two x 2hr wildlife and discovery sessions at Milton Country Park.	<b>345</b>
WC8	Windsor Road Residents Association	Meetings, activities and events regarding proposals which affect the area	<b>200</b>

<b>Budget available</b>	<b>£15,492</b>
<b>Total awards</b>	<b>£7,813</b>
<b>Budget remaining</b>	<b>£7,679</b>

### 3. Background

#### 3.1 Management

Funding has been devolved to Area Committees for local projects meeting the Community Development, Sports or Arts strategic priorities since 2004. This process is managed by the Community Development Grants Team who promote the funding and bring applications for consideration to one meeting of each of the area committees annually.

The 2014-15 grants were publicised, via neighbourhood workers and members, in local publications and voluntary organisations newsletters, by posters and publicity leaflets and previous applicants were also invited to apply.

#### 3.2 Funding Available

There is a total of £124,920 available across the four area committees for 2014-15 made up as follows:

- £86,000 Community Development
- £18,920 Arts and Recreation Development
- £20,000 Safer City

The Community and Arts and Recreation Development budgets have been merged and divided between the area committees in accordance with population and poverty calculations. The safer city allocation has provided £5,000 for each area committee. The amount available for each area is as follows:

Committee	CD & AR %	CD & AR £	Safer City £	Total available £
North	37.8	39,660	5,000	44,660
East	32.2	33,784	5,000	38,784
South	20	20,984	5,000	25,984
<b>West Central</b>	<b>10</b>	<b>10,492</b>	<b>5,000</b>	<b>15,492</b>
<b>Total</b>	<b>100</b>	<b>104,920</b>	<b>20,000</b>	<b>124,920</b>

#### 3.3 Eligibility Criteria and Funding Priorities

Applications are invited from voluntary organisations, community groups and groupings of local residents that are able to meet basic accountability requirements. Priority is given to projects that are aimed at those people whose opportunities are restricted by disability, low income or discrimination. Projects should meet the Community Development, Arts and Recreation Development priorities detailed in Appendix 2.

This year the priorities also reflect the contribution from Safer City funds, to include projects which reduce anti-social behaviour, crime and the fear of crime. This is also detailed in Appendix 2.

The maximum any organisation can apply for is £5,000 per area committee and grants cannot be made retrospectively. Full details of the eligibility criteria are available on request.

### **3.4 Year Round Applications**

Applications will be considered on an individual basis after the main grants round until all the funding is spent. Officers will make decisions on awards up to £5,000 as approved by the Community Services Scrutiny in January 2014.

Officers will circulate updates on applications and awards twice a year. In December 2014 the area budgets will be merged and any funding remaining will be allocated across the areas as applications are received to ensure effective use of the funds available.

### **3.5 2013-14 Awards**

After the end of the financial year we will collect the monitoring reports for awards made during 2013-14 and circulate a summary to members. A list of awards to date for 2013-14 is attached as Appendix 3.

### **3.6 Funding Agreements**

All awards are subject to funding agreements and monitoring reports. We consider proportionate requirements dependent on the size of the organisation, project and award.

### **3.7 Review of Community Development and Arts & Recreation Development Grants**

The Executive Councillor for Community Wellbeing approved a review of the above grant priorities and budget at the Community Services Scrutiny Committee in January 2014. The consultation is currently underway with an online survey and workshops arranged to comment on proposals.

A report will be taken back to that committee in July 2014 making recommendations for future priorities and budget allocation.

## Appendix 1 – West Central Area Committee Grant Applications and Recommendations 2014-15

Ref	Organisation	Purpose	Aim of activity	Beneficiaries	Budget	Bid	Award
WC1	Christ's Pieces Residents Association	Two talks	To interest members of the community and to bring them together.	50	Full cost: £400 Income: none	£400	£300
	Officer comment	Recommend contribution. Not for refreshments. They have a surplus.					
	Previous 2 years funding	13-14: £300 12-13: £500					
WC2	Friends of Midsummer Common	Further development of the community orchard to include insurance, repair and replacement of tools, publicity, purchase of tent to run activities from and use at events.	Encourage an understanding of biodiversity and the importance of open spaces in the centre of the city.	70 plus 10 north but potential for a lot more with improved publicity	Full cost: £1,588 Income: £130	£1,458	£1,133
	Officer comment	£325 approved NAC. Recommend balance requested.					
	Previous 2 years funding	13-14: £390					
WC3	Little Monkeys parent and toddler playgroup	The repair and restoration of existing soft play equipment	To repair the existing equipment for the use of children attending.	12 plus north	Full cost: £500 Income: £125	£375	£190
	Officer comment	£185 approved by NAC. Recommend balance requested					
	Previous 2 years funding	none					
WC4	St Augustine's Church	A programme of approx. 20 talks, concerts and local events plus a special community event to celebrate the improvement and extension of the Church hall.	To improve access to quality leisure and community activities regardless of income or background and by doing so improve the well-being and sense of belonging of local residents.	1800	Full cost: £4,300 Income: £2,800	£1,500	£1,500
	Officer comment	Recommend amount requested					
	Previous 2 years funding	13-14: £1,750 12-13: £2,000					

Ref	Organisation	Purpose	Aim of activity	Beneficiaries	Budget	Bid	Award
WC5	St Giles Church	Sixth annual Christmas Tree Festival involving local groups, schools, shops and others decorating a tree. The 30 trees are then displayed for viewing.	To give pleasure to those decorating the trees and provide a joyful and tranquil experience to all who come and visit the festival.	200	Full cost: £1,666 Income: £521	£1,145	£1,145
	Officer comment	Annual event. Recommend amount requested					
	Previous 2 years funding	13-14: £1099 12-13: £825					

WC6	The Liveaboard Trust	River Art Festival at venues up and down and including on the river to celebrate the role the river plays in the city, its traditions and cultural heritage, particularly of the liveaboard community and those living and working close to the river.	To create a sense of wellbeing, unity and mutual understanding within the river community – both those who live aboard on the river and those who live close to the river in Cambridge, particularly aiming to create a sense of social cohesion and to integrate the liveaboard community and its traditions into the heart of the city through the arts, tackling discrimination and cultural stereotypes.	600 W/C 450 North, 350 East	Full cost: £10,215 Income: £3,715	£6,500	£3,000
	Officer comment	Recommend £1,000 from both North and East tbc. £5k max total contribution					
	Previous 2 years funding	None					

WC7	Under Fives Roundabout	Two x 2hr wildlife and discovery sessions at Milton Country Park.	To give preschool children the opportunity to experience local wildlife and take part in challenging outdoor activities.	22 plus 42 north	Full cost: £945 Income: none	£945	£345
	Officer comment	North Award £600 approved. Recommend balance requested					
	Previous 2 years funding	None					

Ref	Organisation	Purpose	Aim of activity	Beneficiaries	Budget	Bid	Award
WC8	Windsor Road Residents Association	Number of activities including suggesting, monitoring commenting on proposals which affect the area, representation on bodies, holding meetings (AGM, public meetings) and social events.	To maintain and enhance the residential quality in and around Windsor Road.	225	Full cost: £595 Income: £395	£200	£200
	Officer comment	Recommend amount requested					
	Previous 2 years funding	13-14: £125 12-13: £250					

## Appendix 2 – Funding Priorities

### Community Development

#### Community Activities

**1. Activities which support children and young people and families experiencing disadvantage:**

- to provide children and young people with opportunities to participate in positive activities, engage in democratic processes, and improve the quality of life in neighbourhoods
- to meet the needs of children and young people in the areas of growth or demographic change

**2. Activities which support**

- **BME groups**
- **people with disabilities**
- **LGBT groups**
- **women** lacking opportunities to live safe and fulfilling lives
- **community cohesion** - activities helping people from different backgrounds to integrate into the Cambridge community and to get on well together

**3. Activities which support older people to live socially and physically active lives.**

**Consideration will be given to specific activities and services that enable those groups and individuals to participate in their communities and improve their own well-being.** Activities must include one or more of the following:

- supporting those who are disadvantaged by low income/ disability/ discrimination
- proposals that enable people to participate in decisions and influence the services that affect their lives
- bringing people together to identify common issues and to bring about change
- investigating local needs and developing responsive projects
- increasing the awareness of and celebrating the city's cultural diversity

*It is not for personal care services, proselytising or worship or services which are the responsibility of other statutory agencies*

**4. Social and Economic Deprivation**

Projects, services or activities which promote **Economic Inclusion.**

- Supporting organisations that help individuals to overcome barriers to participation in the City's economy.
- Support, advice and guidance for workless people and those at the risk of worklessness to gain the confidence, motivation, skills and qualifications to engage in rewarding employment or entrepreneurial activities.

## Arts & Recreation

### 1. Improve access to leisure activities

A targeted approach to improving access to arts and sports for city residents who currently have restricted access, particularly including:

- Minority Ethnic Groups
- People with disabilities
- People on low incomes
- Children, young people and older people at risk of exclusion from leisure opportunities
- Residents with low levels of participation in cycling activity (particularly women and people from the above priority groups)

### 2. Enhance the City's cultural offer

Arts and sports activities that enhance Cambridge's cultural offer by doing some or all of the following:

- Celebrating Cambridge's cultural identity or local traditions
- Benefiting the local economy
- Reflecting the city's creative reputation through being new, innovative, and ambitious
- Promoting environmental sustainability
- Showcase and celebrate the arrival of the Tour de France in Cambridge in 2014

### 3. Encourage and support local neighbourhood arts and sports activities that enhance current provision and are for the benefit of local residents

## Safer City

For projects that help tackle:

1. **Crime**
2. **The fear of crime**
3. **Anti-social behavior**

### Appendix 3 – 2013-14 Awards

Group	Purpose	Award
St Augustine's Church	Talks, concert and local events p	1,750
Friends of Histon Road Cemetery	3 newsletters, website, posters, meetings	290
Friends of Histon Road Cemetery	History Day	200
Christ's Pieces Residents' Association	2 talks on local history	300
Friends of Histon Road Recreation Ground	Summer event	1,200
Windsor Road Residents	Street Party	125
St Giles Church	Christmas Tree Festival	1,099
Friends of Midsummer Common	Running costs	390
Jesus Green Association	Meetings, membership etc	150
		<b>5,504</b>